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KANURU, VIJAYAWADA -7  
(AUTONOMOUS)

**Freshman Engineering Department**

**LEQC: Language Enhancement Quality Circle**

**Action Plan for the A. Y. 23-24**

- 1) To organize language events which motivate students to initiate and engage in conversation.
- 2) To organize a training program on Soft Skills.
- 3) To conduct a workshop on personal and professional development.
- 4) To guide students to complete a certification courses that focuses on enhancing LSRW+ skills in students.

## Freshman Engineering Department

### Language Enhancement Quality Circle

#### **1. WHY?**

As majority of the students come from rural areas, a Language Enhancement Quality Circle (LEQC) is essential for rural students to address language barriers and improve their communication skills. Students from rural areas may lack exposure to diverse linguistic environments, hindering their confidence and learning abilities. LEQC can create a supportive space for students to practice and enhance their language skills, enabling them to access better education and career opportunities. By bridging the language gap, LEQC promotes social inclusion and contributes to the overall development of rural students, preparing them for a successful future.

#### **2. AIM:**

The main aim of language enhancement quality circle is to motivate, guide the students to flourish in wide stream of communication by providing opportunities to produce speech, to conceptualize and formulate ideas, to fix incorrect expressions by simultaneously enhancing soft skills. Ultimately it tries to enhance both verbal and non-verbal communication through various platforms.

#### **3. EXPECTED OUTCOMES:**

The students who have mere knowledge regarding language and communication are expected to express their ideas, thoughts and showcase their skills confidently.

**2023-24**

**TEAM:**

**Convener:** Dr. M.Srilakshmi, Professor of English &HOD - FED

**Faculty coordinators:** Dr. M. Rudrama Devi, Assoc. Prof. of English

Dr. A. Purnachandra Rao, Assoc. Prof. of English

Dr. M. ShyamSundar, Asst. Prof. ofEnglish

Dr. Sk. Rehena, Asst. Prof. of English

Mrs. P. Lakshmi Lavanya, Asst. Prof. of English

**Student coordinators:**

J. ViswaTej

P. Prasanna Kumar

A. Lakshmi VaraPriya

K. Nikita

V. KalyanSai Ram

V. Nikil

Ch. Jaswanth

S. Saranya

## **2023-24**

### **EVENTS ORGANISED**

**a. Career Development Program:**

It focuses on skill set which is very essential in placements and career growth.

The following things are involved in the program:

Soft skills

Time management

Leadership qualities

Character building/behaviour

**b. STEP certification course in collaboration with The Hindu:**

STEP improves every aspect of English language learning - Listening, Speaking, Reading and Writing skills. The STEP traincourse assesses learner's current language level as well learning intent against global standards.

**c. Echo Club Activities:**

This club was initiated to help students to realize their English Language Competency through various activities on LSRW+ skills. It tries to foster language potential in students which enhances their personality, thoughts, ideas and expression.

The following events are organised in Echo Club:

Court Martial

Shakespeare's Sonnets Recital

Paint while you read

Finish Me!

Giving Directions

### **Outcomes**

- 1) Students overall participation has increased compared to the previous years.
- 2) 386 students completed STEP Certification Course.
- 3) 714 students completed EdX Course.